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LEBANON IN THE LIMELIGHT at «MAISON&OBJET»

Six Lebanese designers were selected for the prestigious “Rising Talent Awards”

Carla Baz, Studio Caramel, Marc Dibeh, Carlo Massoud, Anastasia Nysten and Paola Sakr: six talented young Lebanese designers were announced as the winners of the renowned “Rising Talent Awards”, during the “**MAISON&OBJET**” (M&O) press conference, held in Paris (Opera Comique). An opportunity that will allow them to present their latest creations and represent Lebanon during the international “MAISON&OBJET” Salon, taking place in Paris from **September 7 till 11, 2018**. Taking part in the press conference were Philippe Brocart (CEO of M&O), His Excellency Mr. Rami Adwan (Lebanese Ambassador in France), Aline Asmar d’Amman (Culture in Architecture Agency), Guillaume Tasle d’Héliand and Hala Moubarak (founders of Beirut Design Fair).

The creations of these Lebanese designers will be showcased during the M&O Salon, highlighting their designs in one of the most anticipated events on the international scene for talent and trend hunters.

These Lebanese talents will be given the chance to exhibit the same creations during **Beirut Design Fair**, being held in Beirut from **September 20 till 23, 2018**.

Lebanese design will therefore benefit from a major exposure during those two major fairs, creating a great buzz and some important opportunities.

“Lebanese creators benefit today from ancestral know-hows, and contemporary concepts, giving them a righteous place on the international design scene. On the path to find their true identity, their designs are guided by a refined and pure aesthetique, coupled with a thorough research for noble materials” stresses Hala Moubarak, co-founder of Beirut Design Fair and member of the selection committee for the Rising Talent Awards.

The committee is composed of: Aline Asmar d’Amman (Architect and director of the « Agence Culture in Architecture »), Joy Mardini (director of the Joy Mardini Design Gallery), Hala Moubarak (Beirut Design Fair), Marc Baroud (designer and professor), Cherine Magrabi (Founder of House of Today), Nadine Fares Kahil (Editor in Chief of Curve magazine), and Maria Ziadeh (Sales manager of Curve magazine).

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